Pacific Rim Otolaryngology–Head and Neck Surgery Update

MOANA SURFRIDER HOTEL • WAIKIKI BEACH • HONOLULU, HAWAII

February 13-16, 2016

CONCURRENT COURSE!
American College of Surgeons Thyroid and Parathyroid Ultrasound Skills-Oriented Course • Feb 14-15, 2016

GUEST SPEAKERS
D. Gregory Farwell, MD
University of California, Davis

Robert C. Kern, MD
Northwestern University

Clark A. Rosen, MD
University of Pittsburgh

Frank Simo, MD
St. Louis, Missouri

COURSE CHAIRMEN
Andrew H. Murr, MD, FACS
University of California, San Francisco

William R. Ryan, MD, FACS
University of California, San Francisco

Benjamin Cable, MD
Tripler Army Medical Center, Honolulu, HI
With improved understanding of pathophysiology and disease mechanisms and with technological advancements, the approaches to head and neck surgical disorders and head and neck surgery techniques continue to evolve at a rapid pace. The goal of this course is to provide an update in contemporary head and neck surgery and to foster educational interaction between practitioners from the Pacific Rim and beyond. A distinguished faculty will provide lectures and roundtable discussions. Ample time for questions and interaction with the faculty is planned. Attendees are encouraged to bring their own cases for discussion.

**TARGET AUDIENCE**

This course is intended for practicing otolaryngologist-head and neck surgeons, facial plastic surgeons, oral and maxillofacial surgeons, dermatologic surgeons, and nurses.

**OBJECTIVES**

An attendee completing this course should be able to discuss and, as appropriate, apply:

- The evidence and rationale behind management strategies for surveillance of head and neck cancer;
- The advantages and intricacies of voice therapy for the treatment of voice dysfunction;
- Current options for management of reconstruction of nasal skin cancer defects;
- Various applications of rhinoplasty techniques for cosmetic and functional goals;
- Factors in the rehabilitation of music perception with cochlear implantation;
- Concepts of the pathophysiology of sinus and pulmonary inflammatory disease;
- Current concepts on the diagnosis and management of unilateral vocal cord paralysis;
- Contemporary management of ballistic injuries;
- Techniques for the use of facial fillers, neuromodulators, and laser resurfacing as it relates to facial cosmetic purposes;
- Standards and controversies in head and neck cancer neck disease management.

**ACCREDITATION**

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UCSF designates this live activity for a maximum of **22.5 AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This CME activity meets the requirements under California Assembly Bill 1195, continuing education and cultural and linguistic competency.

**Nurses:** For the purpose of recertification, the American Nurses Credentialing Center accepts **AMA PRA Category 1 Credit™** issued by organizations accredited by the ACCME.

**Physician Assistants:** AAPA accepts category 1 credit from AOACCME, Prescribed credit from AAFP, and AMA category 1 credit for the PRA for organizations accredited by the ACCME.

**COURSE CHAIRMEN**

Andrew H. Murr, MD, FACS
Professor and Chair, Department of Otolaryngology – Head and Neck Surgery, University of California, San Francisco School of Medicine; Roger Boles, MD
Endowed Chair in Otolaryngology Education

Benjamin Cable, MD
Chief, Otolaryngology – Head and Neck Surgery Department, Tripler Army Medical Center- Honolulu, HI

William R. Ryan, MD, FACS
Assistant Professor, Division of Head and Neck Oncologic and Endocrine Surgery, Department of Otolaryngology – Head and Neck Surgery, University of California, San Francisco

**COURSE FACULTY**

Dylan K. Chan, MD, PhD
Assistant Professor, Division of Pediatric Otolaryngology-Head and Neck Surgery; Director, Children’s Communication Center, Department of Otolaryngology – Head and Neck Surgery

Mark Courey, MD
Professor, Director, Division of Laryngology, Medical Director, Voice and Swallowing Center; Medical Director, Speech Language Pathology Services, Department of Otolaryngology-Head and Neck Surgery

Andrew N. Goldberg, MD, MSCE, FACS
Professor; Director, Division of Rhinology and Sinus Surgery; Director, Outcomes Research, Director, Center for Clinical Research in Otolaryngology, Department of Otolaryngology – Head and Neck Surgery

Chase M. Heaton, MD
Assistant Professor, Division of Head and Neck Oncologic and Reconstructive Surgery, Department of Otolaryngology – Head and Neck Surgery

P. Daniel Knott, MD, FACS
Associate Professor and Director, Division of Facial Plastic and Reconstructive Surgery, Department of Otolaryngology – Head and Neck Surgery

Charles J. Limb, MD
Professor and Director, Division of Otology/Neurotology, Department of Otolaryngology – Head and Neck Surgery

Marika D. Russell, MD
Assistant Professor, Department of Otolaryngology – Head and Neck Surgery

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Professor and Director, Division of Otology/Neurotology, Department of Otolaryngology – Head and Neck Surgery

Marika D. Russell, MD
Assistant Professor, Department of Otolaryngology – Head and Neck Surgery
The objective of this course is to introduce the practicing surgeon to office-based examination of the thyroid and parathyroid glands and related pathology. The distinction between normal and malignant lymphadenopathy will be emphasized with a demonstration of the comprehensive examination of lymph node basins in cervical zones I-VI. The process of ultrasound-guided fine needle aspiration (FNA) of thyroid nodules and enlarged lymph nodes will be demonstrated in didactic lecture format. In addition, the hands-on skill sessions allow the surgeon to learn varied techniques of FNA phantom models. The use of patient volunteers will allow supervised hands-on experience with transverse and longitudinal ultrasound methods. Participants will be instructed in the practical details and hurdles in developing office-based ultrasound, including credentialing and coding issues.

After completion of this course, the surgeon should be able to:

• Select appropriate equipment and summarize general physics and principles for head/neck ultrasound;
• Adjust ultrasound settings for head/neck ultrasound;
• Describe the indications and goals, the various positions of the patient, the examiner, and the ultrasound equipment for optimal performance of diagnostic head/neck ultrasound;
• Demonstrate the technique for performance of a diagnostic head/neck ultrasound;
• Recognize the normal sonographic anatomy of the head/neck;
• List and define the characteristics used to classify sonographically detected head/neck lesions as pathologic and/or benign versus malignant;
• Identify ultrasonographically detectable pathologies of the head/neck;
• Categorize head/neck masses according to their sonographically detected characteristics;
• Describe the equipment required and the various positions of the patient for performing interventional head/neck ultrasound procedures;
• Describe the indications for ultrasound-guided FNA biopsy of head/neck lesions;
• Describe the risks of interventional head/neck ultrasound procedures and measures to help avoid those risks;
• Demonstrate satisfactory performance of an ultrasound-guided FNA biopsy using a phantom model;
• Describe the procedure so that a patient can be fully informed about the risks and alternatives.

**PREREQUISITE**

Prior to the course, registrants must complete “Ultrasound for Surgeons: The Basic Course, 3rd Edition online course” The course prerequisite is available for purchase online at www.facs.org

**Please Note:** Advance registration is required for this course and space is limited. Please register as far in advance as possible to guarantee your seat. Registration will close 1/27/16.

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**CONTINUING MEDICAL EDUCATION CREDIT INFORMATION**

**ACCREDITATION** The American College of Surgeons is accredited by the Accreditation Council for Continuing Medical Education (ACME) to provide continuing medical education for physicians.

**AMA PRA CATEGORY 1 CREDITS™** The American College of Surgeons designates this live activity for a maximum of 7.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Of the AMA PRA Category 1 Credits™ listed above, a maximum of 7.5 credits meet the requirements for Self-Assessment.

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**COURSE FACULTY**

Tripler Army Medical Center - Honolulu, HI

- **Jennifer M. Bager, MD**
  Staff, Otolaryngology – Head and Neck Surgery

- **Macario (Mac) Camacho, MD**
  Staff, Otolaryngology – Head and Neck Surgery

- **J. Blake Golden, MD**
  Staff, Otolaryngology – Head and Neck Surgery

- **Philip D. Littlefield, MD**
  Assistant Chief, Otolaryngology – Head and Neck Surgery

**GUEST FACULTY**

- **D. Gregory Farwell, MD, FACS**
  Professor of Otolaryngology, Director, Head and Neck Oncology and Microvascular Surgery, University of California, Davis, Sacramento, CA

- **Robert C. Kern, MD**
  Chair, Department of Otolaryngology - Head and Neck Surgery; Professor in Otolaryngology - Head and Neck Surgery and Medicine-Allergy-Immunology, Northwestern University Feinberg School of Medicine, Chicago, IL

- **Christopher Klem, MD, FACS**
  Head & Neck Cancer and Reconstructive Surgeon, Head & Neck Institute, Queen’s Medical Center, Honolulu, HI

- **Clark A. Rosen, MD**
  Professor, Otolaryngology, University of Pittsburgh, School of Medicine, Director, University of Pittsburgh Voice Center; Director, Fellowship in Laryngology and Care of the Professional Voice; Medical Director, Speech Pathology Department, University of Pittsburgh Medical Center; Professor, University of Pittsburgh School of Health and Rehabilitation Sciences, Department of Communication Science and Disorders, Pittsburgh, PA

- **Frank Simo, MD**
  Facial Plastic Surgeon and Founder, Facial Plastic and Cosmetic Surgery Center, St. Louis, MO

**COURSE CHAIRS**

- **Jolie L. Chang, MD, FACS**
  Assistant Professor, Department of Otolaryngology - Head and Neck Surgery

- **Marika D. Russell, MD, FACS**
  Assistant Professor, Department of Otolaryngology – Head and Neck Surgery

**ACS ULTRASOUND COURSE CHAIRS**

- **Jolie L. Chang, MD, FACS**
  Assistant Professor, Department of Otolaryngology - Head and Neck Surgery

- **Marika D. Russell, MD, FACS**
  Assistant Professor, Department of Otolaryngology – Head and Neck Surgery
SATURDAY, FEBRUARY 13, 2016

6:30 am  Registration and Continental Breakfast
6:55   Welcome and Announcements
6:00   Update on Balloon Sinuplasty
6:30   U.S. Health Care Policy – What Happened to the ACA and Where are we Headed?
7:00   Head and Neck Cancer Surveillance – Advantages and Disadvantages
8:00   Surgical Management of Hyperparathyroidism
9:00   Voice and Swallowing: The Interdisciplinary Approach
9:30   Coffee Break
10:00  Robotic Surgery / Minimally-invasive Surgery in Head and Neck Cancer
10:30  The Difficult Patient
11:00  Atypical Thyroid Malignancy
11:30  The 7 Steps to a Straighter Nose
12:00  Tonsillectomy for Adult and Pediatric OSA
12:30  Adjourn
5:00   Case Discussions
6:00 pm Adjourn

SUNDAY, FEBRUARY 14, 2016

6:30 am  Continental Breakfast
7:00   Neck Dissection – Indications, Extent, and Variance in Technique
7:30   Lateral Canal BPPV: a Guide for the Perplexed
8:00   Chronic Rhinosinusitis Update: the Future of Medical and Surgical Therapy
8:30   Pre-operative Evaluation / Decision-making in Pediatric Sleep-disordered Breathing
9:00   Reconstruction of Pharyngoesophageal Defects
9:30   Coffee Break
10:00  Leslie Bernstein Lecture – Rhinoplasty: Tips and Pearls from 25 Years of Experience
11:00  Cochlear Implants and Music Perception
11:30  Contemporary Management of Aggressive Non-melanoma Skin Cancer
12:00 pm Management of Ballistic Injuries
12:30  Adjourn
1:00 pm – Concurrent Ultrasound Course
5:00 pm See Ultrasound Course Agenda for Details
5:00   Case Discussions
6:00 pm Adjourn
Saturday and Sunday • February 14-15, 2016

**AMERICAN COLLEGE OF SURGEONS THYROID AND PARATHYROID ULTRASOUND SKILLS-ORIENTED COURSE**

**SUNDAY, FEBRUARY 14, 2016**

1:00 pm  Registration
1:30  Introduction
1:40  Scanning Techniques and Normal Head and Neck Ultrasound Anatomy
2:15  Physics and Principles of Head and Neck Ultrasound
3:15  Interventional Head and Neck Ultrasound
4:00  Interpretation of Thyroid and Parathyroid Ultrasound
4:45  Live Demonstration of Ultrasound Skills and Office Based Ultrasound: Obstacles to Getting Started
5:00 pm  Adjourn

**MONDAY, FEBRUARY 15, 2016**

7:30 - 11:30 am  Hands-On Skills Station Modules
11:30  Submit Skills Station Report Cards and Evaluations
11:45 am  Adjourn

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**MONDAY, FEBRUARY 15, 2016**

7:30 am  Concurrent Ultrasound Course
11:45 am  See Ultrasound Course Agenda for Details
12:25 pm  Announcements
12:30  State of the Art: Care of Unilateral Vocal Fold Paralysis
1:00  Bone Anchored Hearing Aids: an Update
1:30  Letting Go: End of Life Issues for ENT Patients
2:00  Controversies in the Management of Oropharyngeal Cancer
2:30  Applying Toyota’s Lean Management System to Healthcare
3:00  Coffee Break
3:30  The Difficult Tympanoplasty
4:00  Pediatric Hearing Loss: the Role of the Otolaryngologist
4:30  Endoscopic Management of Early Laryngeal Cancer
5:00  “Doctor, My Sinus Infection Went to My Chest” – True or False?
5:30  Panel Discussion – Airway Surgery
6:45  Adjourn
7:00 pm  Reception
GENERAL INFORMATION

**Syllabus** - An electronic course syllabus will be sent to participants prior to the course and will be posted on the course website. There will not be a printed version of the syllabus for this course.

**HOW TO ENROLL**

**Pacific Rim Otolaryngology Update Conference**
Pre-registration will close on Tuesday, 2/9/16.

Tuition:  
- Physicians: $700 by 12/31/15, $750 on or after 1/1/16
- Nurses/Pharmacists/ Allied Health Professionals/Residents/Fellows: $600 by 12/31/15, $650 on or after 1/1/16
- Full-Time Military: $600 by 12/31/15, $650 on or after 1/1/16
- *On-site registration will be $50 additional.*

**American College of Surgeons Ultrasound Course**
Sunday February 14 - Monday February 15, 2016

Tuition:  
- ACS Fellows/Physicians: $1350*
- Physicians non-FACS: $1555*
- Allied Health Professionals: $675*
- Resident and Associate Society Member: $775*
- Resident but not Associate Society Member: $775*

*Those people that also register for Pacific Rim Otolaryngology will receive a $400 discount off registration for the Ultrasound course (does not include online course prerequisite, please see course description for more information).  
*On-site registration will be $50 additional.  
*Discounted rates available by mail/fax/phone only. Not available on-line.

**CONFERENCE LOCATION**

In the heart of Waikiki Beach, the Moana Surfrider Hotel, introduced the world to Hawaiian hospitality in 1901. Often referred to as the “First Lady of Waikiki”, this oceanfront Oahu hotel is a legendary landmark. Step back into yesteryear with all the contemporary amenities and unique services to make your Waikiki Hawaii visit both memorable and enjoyable.

**Moana Surfrider (Host Hotel - Course Location)**

- $275 Banyan City View
- $307 Run of Ocean
- $385 Tower Ocean View

The cut off date is January 12, 2016, or until the group room block is filled.

To reserve by phone, please call 888-625-5144 or you can call the hotel directly at 808-922-3111 and identify yourself as an attendee of this course to obtain the conference rates. You can also reserve on-line by visiting the course webpage at www.cme.ucsf.edu and clicking on the link under Travel & Lodging.

**By staying at the host hotel, you help UCSF meet its contractual obligations and keep registration fees reasonable. Please take this into consideration when making your accommodation decisions.**

**AIR TRANSPORTATION AND RENTAL CAR**

UCSF has negotiated special fares with airlines and car rental agencies. Please visit the TRAVEL AND LODGING section on the course webpage at www.cme.ucsf.edu for more information and discount codes.

**REFUNDS**

**Pacific Rim Oto Update Course**
Cancellations received in writing by December 31, 2015 will be refunded, less a $75 administrative fee. Cancellations received in writing between January 1 – February 8, 2016 will be refunded, less a $150 administrative fee.

**No refunds will be made on cancellations received after February 8, 2016.**

**ACS Ultrasound Course**
Cancellations received in writing before December 12, 2015 will be refunded, less a $150 administrative fee. No refunds will be made on cancellations after that date.

**REGISTER VIA:**

Online:  
www.cme.ucsf.edu

Mail:  
Complete course registration form and send with payment to:  
UCSF Office of CME  
P.O. Box 45368  
San Francisco, CA  
94145-0368

Fax:  
Fax completed registration form to:  
(415) 502-1795 (be sure to include your credit card number)

Phone:  
To register by phone or to inquire about your registration status, please call the UCSF CME Registration Office at (415) 476-5808.

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For more information or to register online visit our website at www.cme.ucsf.edu. You may also reach us by calling the Office of Continuing Medical Education at (415) 476-4251 or emailing: info@ocme.ucsf.edu.
Upcoming CME Courses

Sialendoscopy / Salivary Duct Surgery Course
Wednesday, November 4, 2015
Grand Hyatt, San Francisco, California

Otolaryngology Update 2015
Thursday, November 5-
Saturday, November 7, 2015
Grand Hyatt, San Francisco, California

For more information, visit our website at www.cme.ucsf.edu.
You may also reach us by calling the Office of CME at (415) 476-4251 or emailing info@ocme.ucsf.edu.
PACIFIC RIM OTOLARYNGOLOGY – HEAD AND NECK
SURGERY UPDATE CONFERENCE
February 13-16, 2016 • Moana Surfrider Hotel • Honolulu, HI

ACS THYROID AND PARATHYROID ULTRASOUND
SKILLS-ORIENTED COURSE
February 14-15, 2016 • Moana Surfrider Hotel • Honolulu, HI

Mail to: UCSF Office of CME
P.O. Box 45368
San Francisco, CA 94145-0368
Fax: (415) 502-1795

Register on-line: www.cme.ucsf.edu

Dr. Ms. Mr. Mrs.

Last Name First M.I.

Degree Specialty

Address

City State Zip

Daytime Phone Fax

Email

Address Label Code Letter (see address label: example, A, B, C, D, etc.)

Would you like to be on our priority email list? ☐ Yes ☐ No

Date of birth to be used as OCME registrant number: ___ ___ / ___ ___ / X X

Please indicate if you have any special needs:

Registration Fees (receipt/confirmation will be mailed within two to four weeks):

PACIFIC RIM OTOLARYNGOLOGY - HEAD AND NECK SURGERY UPDATE

Physicians

☐ $700 by 12/31/15 ☐ $750 on or after 1/1/16

Nurses/Pharmacist/Allied Health Professionals/Residents/Fellows/Full-Time Military

☐ $600 by 12/31/15 ☐ $650 on or after 1/1/16

ACS ULTRASOUND COURSE**

☐ $1350 ACS Fellows/Physicians

☐ $1555 Practicing Physicians non-FACS

☐ $1555 Allied Health Professionals

☐ $675* Resident and Associate Society Member

☐ $775* Resident but not Associate Society Member

*Discounted rates available by mail/fax/phone only. Not available on-line.

Make checks payable to UC Regents

Please charge my credit card: ☐ Visa ☐ MasterCard ☐ American Express for $ __________________

Card # ___________________ Expiration date __/___

Name on Card (Please Print) ___________________ Authorized Signature ___________________

Pacific Rim Otolaryngology Refund Policy: Cancellations received in writing by December 31, 2015 will be refunded, less a $75 administrative fee. Cancellations received in writing between January 1 – February 8, 2016 will be refunded, less a $150 administrative fee. No refunds will be made on cancellations received after February 8, 2016.

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